SNACK WATCH AND WIN SWEEPSTAKES
Full Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. MANY WILL ENTER; FEW WILL WIN. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED. BY PARTICIPATING IN THIS SWEEPSTAKES YOU DECLARE THAT YOU HAVE READ THE OFFICIAL RULES BELOW AND THAT YOU ACCEPT AND AGREE TO THE TERMS AND CONDITIONS HEREIN.

Date of Sweepstakes: The Snack Watch and Win Sweepstakes (the "Sweepstakes") starts at 12:00:01 AM Central Time ("CT") on October 16, 2026, and ends at 11:59:59 PM CT on December 31, 2026 (the "Entry Period").

Eligibility: Open only to legal residents of the 50 US and DC who have reached the age of majority in their state of residence. Employees of (and their immediate family and household members) Conagra Brands, Inc., and Hallmark Media United States, LLC (collectively, "Sponsor"), Administrator, their parent companies, affiliates, subsidiaries, divisions, distributors, advertisers, advertising and promotion agencies; and any entities or individuals associated with the development, fulfillment of or supply to this Sweepstakes (collectively "Sweepstakes Entities") are ineligible to enter or win.

How to Enter: Visit the Sweepstakes microsite at **www.snackwatchandwin.com** ("Website") and follow the instructions to complete the entry form. You will receive one (1) entry into the Sweepstakes ("**Entry**"). Limit one (1) Entry per day, during the Entry Period.

Weekly Winner Drawings:
Beginning October 23, 2026, and for each subsequent Friday during the Entry Period, a Weekly random drawing will be conducted by Arrowhead Promotion and Fulfillment Co., Inc., (the "Administrator") an independent judge or judging agency, whose decisions shall be final in all matters pertaining to this Sweepstakes, to select twenty-five (25) Weekly winners in each Weekly Drawing (for a total of 275 Weekly winners during the entire Entry Period). Entries from one drawing period WILL be carried forward to any other remaining drawing period (if any remain).

Week	Start Date	End Date	Drawing Date	Number of Winners
Week 1	10/16/2026	10/22/2026	10/23/2026	25
Week 2	10/23/2026	10/29/2026	10/30/2026	25
Week 3	10/30/2026	11/05/2026	11/06/2026	25
Week 4	11/06/2026	11/12/2026	11/13/2026	25
Week 5	11/13/2026	11/19/2026	11/20/2026	25
Week 6	11/20/2026	11/26/2026	11/27/2026	25
Week 7	11/27/2026	12/03/2026	12/04/2026	25

Week 8	12/04/2026	12/10/2026	12/11/2026	25
Week 9	12/11/2026	12/17/2026	12/18/2026	25
Week 10	12/18/2026	12/24/2026	12/28/2026	25
Week 11	12/24/2026	12/31/2026	01/04/2027	25

Grand Prize and (25) First Prize Winner Drawings: Then, on or about January 11, 2027, one (1) potential Grand Prize Winner and twenty-five (25) First Prize winners will be selected in random Grand and First Prize Drawing, to be conducted from among all of the eligible entries received during the Entry Period. Potential Grand Prize Winner will be notified by mail and/or e-mail on or about January 14, 2027. Before being declared a Grand Prize Winner, the potential Grand Prize Winner will be required to execute an Affidavit. The potential Grand Prize Winner must return a fully executed and notarized Affidavit to the Sponsor or its authorized designee within ten (10) calendar days from the date the Affidavit is postmarked as being sent to the potential Grand Prize Winner or the Grand Prize may (in Sponsor's sole discretion) be forfeited. If the potential Grand Prize Winner is disqualified, found to be ineligible or not in compliance with these Official Rules, declines to accept a Grand Prize, or in the event that the potential winner fails to return an executed and notarized Affidavit within the ten (10) calendar day deadline, the Grand Prize may be forfeited, and in the Sponsor's sole discretion, the forfeited Grand Prize may be awarded to an alternate Grand Prize Winner, selected in a random drawing from among all remaining eligible Sweepstakes entries, as determined by Sponsor in their sole discretion. Upon verification of eligibility, Sponsor, or its designee will contact Grand Prize Winner to arrange prize details.

Prize(s)/Odds of Winning/Approximate Retail Value ("ARV"): Grand Prize (1): A $5,000.00 shopping spree ("Shopping Spree"), awarded in the form of check made payable to the winner in the amount of $5,000.00; a one (1) year's supply of Orville Redenbacher's microwave popcorn, awarded as eight (8) cases of six (6) 6-pack packages, six (6) Orville Redenbacher's popcorn seasonings, and one (1) "This is Our Hallmark Channel Watching Blanket" blanket*; ARV: $ 5,315.59. **First Prize (25)**: Twenty-five First Prize winners will each receive a one (1) year's supply of Orville Redenbacher's microwave popcorn, awarded as eight (8) cases of six (6) 6-pack packages, six (6) Orville Redenbacher's flavor seasonings, and one (1) "This is Our Hallmark Channel Watching Blanket" blanket; ARV: $315.59. **Weekly Prize (275)**: Two hundred and seventy-five Weekly winners will each receive one (1) "This is Our Hallmark Channel Watching Blanket" blanket, one (1) 6-pack of Orville Redenbacher's microwave popcorn and one (1) Orville Redenbacher's popcorn seasoning; ARV: $53.67.

*(1) "This is Our Hallmark Channel Watching Blanket" blanket specifications: 80" x 60".

Odds of winning depend on the total number of eligible entries received.

Total ARV of all prizes: $ $27,964.59.

LIMIT: One (1) Weekly Prize per household during the Entry Period and one (1) Grand OR First Prize per household.

PRIZE CONDITIONS: Only the prizes specified above will be awarded. Prizes are non-transferable, with no cash redemption or equivalent. All federal, state, and local income taxes connected to the prizes are the sole responsibility of winner. All federal, state, and local regulations apply. All winners agree to release the Sponsor and the Sweepstakes Entities from any and all liability whatsoever for any injuries, illness, death, losses, or damages of any kind caused by entering the Sweepstakes or for damages of any kind caused by any prize or resulting from acceptance, possession, or use/misuse of prize awarded or any food product provided to winners. No substitution or transfer of prize will be permitted. Prizes will be awarded while supplies last at the sole discretion of the Sponsor.

The $5,000.00 Shopping Spree is awarded to the Grand Prize winner in the form of a check, to allow winner to make purchases. All other costs and expenses associated with the acceptance and use of the prize not stated in the prize description will be the sole responsibility of the winner. No substitution or transfer is permitted except by Sponsor, who reserve the right to substitute the prize (or portion thereof) with one of comparable or greater value in their sole discretion. Prize is awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. All prize details are at the sole discretion of Sponsor.

Limitation of Liability: By participating in this Sweepstakes entrants agree that the Sweepstakes Entities and their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers, Web masters and their respective officers, directors, employees, representatives, designees and agents ("Released Parties") are not responsible for lost, late, incomplete, stolen, misdirected, postage due, or undeliverable e-mail notifications or postal mail; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections or availability; or garbled, corrupt or jumbled transmissions, service provider/Internet/Website/use net accessibility, availability or traffic congestion; or any technical, mechanical, printing, or typographical or other error; or unauthorized human intervention; or the incorrect or inaccurate capture of registration information; or the failure to capture, or loss of, any such information. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by any Website users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Sweepstakes and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Website or any Sweepstakes-related website(s). The Released Parties are not responsible for any injury, illness, death, losses or damage, whether personal or property, to participants or to any person's computer related to or resulting from participating in the Sweepstakes and/or accepting or using any Prize or any food product provided to winners. The Released Parties shall not be responsible or liable for entries that are entered by any automated computer, program, mechanism or device, for any entries in excess of the stated limit or for entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules, and all such entries may, in Sponsor's sole discretion, be disqualified.

If, for any reason, the Sweepstakes is not capable of running as planned, Sponsor reserves the right, in their sole discretion, to cancel, terminate, modify or suspend the Sweepstakes and/or proceed with the Sweepstakes, including the selection of winners in a manner it deems fair and reasonable among eligible Sweepstakes entries received prior to such cancellation, termination, modification or suspension. In no event will more prizes be awarded than are stated in these Official Rules. In the event that, due to technical, typographical, mechanical or other errors, there are more winners than are stated in these Official Rules, a random drawing among the claimants will be held to determine the winners. If for any reason, including but not limited to an administrative, printing, production, computer or other error or due to technical difficulties or incorrect announcements of any kind, more winning messages are distributed, or more prizes are claimed than are intended to be awarded according to these Official Rules, the intended prizes will be awarded in a random drawing from among all verified prize claims received.

By entering the Sweepstakes, each entrant agrees: (i) to be bound by these Official Rules and by all applicable laws and by the decisions of Sponsor and Administrator, which shall be binding and final; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his or her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Sweepstakes and any Prize awarded hereunder; and (iv) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with: (a) the Sweepstakes, including but not limited to any Sweepstakes-related activity or element thereof, and the entrant's Sweepstakes entries, participation or inability to participate in the Sweepstakes, (b) the violation of any third-party privacy, personal, publicity or proprietary rights, (c) typographical or printing errors in these Official Rules or any Sweepstakes materials, (d) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use or consumption of a prize (or any component thereof), (e) any change in the prizing (or any components thereof, including food product) due to unavailability or due to reasons beyond Sponsor's control, including but not limited to by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot or any other cause beyond any of the Released Parties' control, or as otherwise permitted in these Official Rules, (f) any interruptions in or postponement, cancellation or modification of the Sweepstakes, (g) human error, (h) incorrect or inaccurate transcription, receipt or transmission of any part of any Sweepstakes entry (including, without limitation, the registration information or any parts thereof), (i) any technical malfunctions or unavailability of the Website or any telephone network, computer system, computer online system, mobile device, computer timing and/or dating mechanism, computer equipment, software, or Internet service provider, or mail

service utilized by any of the Released Parties or by an entrant, (j) interruption or inability to access the Sweepstakes, the Website or any other Sweepstakes-related websites or any online service via the Internet due to hardware or software compatibility problems, (k) any damage to entrant's (or any third person's) equipment used to access the Sweepstakes and/or its contents related to or resulting from any part of the Sweepstakes, (l) any lost/delayed data transmissions, omissions, interruptions, defects, and/or any other errors or malfunctions, (m) any late, lost, stolen, mutilated, misdirected, delayed, garbled, corrupted, destroyed, incomplete, undeliverable or damaged entries, (n) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties, (o) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof), or (p) the negligence or willful misconduct by entrant.

Without limiting the foregoing, everything regarding this Sweepstakes, including the Website and prize components, are provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Some jurisdictions may not allow the limitations or exclusions of liability for incidental or consequential damages or exclusions of implied warranties, so some of the above limitations or exclusions may not apply. Check local laws for any restrictions or limitations regarding these limitations or exclusions.

DISPUTES: THIS SWEEPSTAKES IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF ILLINOIS. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY THE AMERICAN ARBITRATION ASSOCIATION IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("AAA RULES"). THE AAA RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN ILLINOIS. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR SWEEPSTAKES ENTITIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE ENTRY PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of any entrant, entrant and/or Sponsor shall be governed by and construed in accordance with the laws of the State of Illinois without reference to conflict of laws principles. If any provision or provisions of these Official Rules shall be held to be invalid, illegal, unenforceable or in conflict with the law of any jurisdiction, the validity, legality and enforceability of the remaining provisions shall not in any way be affected or impaired thereby.

General: Any attempted form of participation in this Sweepstakes other than as described herein is void. If it is discovered or suspected in Sponsor's sole and absolute discretion that an entrant has registered or attempted to register more than once using multiple e-mail addresses, accounts, multiple identities, proxy servers or like methods, all of that entrant's Sweepstakes entries will be declared null and void, and that entrant will be ineligible to win a prize. Also, if it is discovered that any entrant attempts to receive additional Sweepstakes entries in excess of the stated limitation, that entrant may, in Sponsor's sole discretion, be disqualified from the Sweepstakes. In the event of a dispute as to the identity of a winner, the winning Sweepstakes entry will be declared made by the authorized account holder of the e-mail address submitted on the registration form associated with such Sweepstakes entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor and Administrator reserve the right to disqualify any individual found, in its sole opinion, to be tampering with the operation of the Sweepstakes, to be acting in violation of these Official Rules or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of a Sweepstakes. Any use of robotic, automatic, macro, programmed, third-party or like methods to participate in the Sweepstakes will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. **CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or the prize documents will not affect the validity or enforceability of any other provision. Sponsor's and/or Administrator's interpretation of these Official Rules is final and binding in all matters related to the Sweepstakes. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All Sweepstakes entries and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict with any Sweepstakes details contained in these Official Rules and Sweepstakes details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Sweepstakes as set forth in these Official Rules shall prevail.

Privacy Policy: Any personally identifiable information collected during an entrant's participation in the Sweepstakes will be collected by Administrator for purposes of the proper administration and fulfillment of the Sweepstakes as described in these Official Rules and in accordance with Administrator's Privacy Policy as stated at https://apfco.com/about/privacy.cfm.

Who Won: To find out the names of the Sweepstakes Grand and First prize winners, send a self-addressed, stamped business envelope by March 31, 2027, to Snack Watch and Win Sweepstakes Winners List S9872, 1105 SE 8th Street, Grand Rapids MN 55744.

To see the Weekly winner's list for each Weekly drawing, visit the Website each Monday during the Entry Period.

Sponsor: Conagra Brands, Inc., Chicago IL; Hallmark Media United States, LLC, Studio City, CA

Administrator: Arrowhead Promotion and Fulfillment Co., Inc., Grand Rapids MN

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